

Tougher. Smarter. More Efficient.

Past performance is no assurance of future success. SB Partners LLP offers a structured business quarterbacking process that will help turn risk into control and lessen surprises by the unknown. We call this our **MORE™** Program, and it is provided free to clients of SB Partners.

More In Control

There are typical growth milestones that signal tipping points for change to sustain profitability. These tipping points usually occur when the business outpaces its structure. You may have your finger on the pulse of your industry, but you can still be surprised by an unwelcome bump in the road, or a lucrative opportunity. Don't wait for the unexpected—gain control with **MORE™**.

How It Works

MORE™ stands for 'Manage Opportunities and Reduce Exposure.' We implement this program collaboratively with clients to identify competitive, financial and business exposure, as well as missed opportunities, potential surprises, and better ways of doing things. It is not a static one-time event; it is a progressive business process. And it is an integral part of your annual business review.

Together we look at:

- Risk management
- Business processes
- Expense control
- Asset protection
- Innovation
- Taxation
- Business development
- Business succession planning
- Personal financial planning
- Information technology
- SRED Tax Credit

>>> The **MORE™** Program

The four steps in the **MORE™** quarterbacking process are:

Step 1: A one-on-one meeting with a member of SB Partners to gather diagnostic data and qualitative insight encompassing key business areas, generally requiring about four hours to complete.

Step 2: We analyze the data and provide you with our report.

Step 3: Implementation of a targeted action plan.

Step 4: Follow up.

Action Items

Based on the business evidence gathered, you will get a precise action plan that focuses on the priority 'red flag' alarms and opportunities facing you personally as the owner and for your ongoing business operation. The plan outlines the next steps required to realize opportunities and deal with areas of risk and exposure. Some items can be implemented immediately, and some items may develop as we look down the road—which for some industries may mean next month and for others may mean next year.

After discussing the action plan with you, we will act as project manager and ongoing quarterback to ensure each project is completed as it should be so you gain full advantage of the **MORE™** Program.

How Much Does It Cost?

There is no cost to clients of SB Partners to engage the **MORE™** Program.

Confronting The Future And Maximizing Your End-Game Value

You are the driver of your company's future. Sometimes the way ahead is not as clear as you'd like. Sometimes surprises will catch you off guard. Even in the most tightly run companies, the **MORE™** Program can open your eyes to opportunities that were lurking below the radar. Bring the unknown to the forefront with the **MORE™** Program.

No more surprises. Only possibilities.



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